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2nd ANNUAL REPORT OF THE
NEW BRUNSWICK TRADE DEVELOPMENT BOARD

NOVEMBER 15, 1984

TO THE MINISTER OF COMMERCE AND
DEVELOPMENT, PROVINCE OF NEW BRUNSWICK

The Honourable Paul Dawson
Minister of Commerce & Development
Province of New Brunswick
Fredericton, N. B.
E3B 5H1

Dear Mr. Dawson:

I take pleasure in submitting herewith the 2nd Annual Report of the New Brunswick Trade Development Board.

As I will be relinquishing the chairmanship of the Board at this time, I would like to thank the Minister for the support and assistance of the Minister and the Department of Commerce and Development to the Board in carrying out its duties and responsibilities over the last two years.

Respectfully submitted.

Gordon Phippen
Chairman

Members of the Board for the year 1983-84

Mr. Gordon Phippen, Chairman

Mr. Gerry Cluney

Mr. John Dean

Mr. Kim d'Entremont

Mr. Craig Dickson

Mr. Albert Doucet

Mr. Stan Dugas

Mr. Ian Jones

Mr. Don Lockhart

Mr. Gerard Mallet

Mr. Andrew McCain

Mr. Tony Rumbold

Mr. Claude Savoie

Mr. Thomas Simms

Mr. William Steele

Mr. Herman Tiedke

The Board was saddened by the untimely death of Mr. Andrew McCain in October 1984. His loss will be greatly felt by the New Brunswick Trade Development Board and the Industrial Community of the Province of New Brunswick.

When the Board was appointed by the Minister of Commerce and Development in October 1982 its mandate, objectives and modus operandi were to be as follows:

A. Mandate: To consider and advise the Department of Commerce and Development on all matters pertaining to domestic and international trade that are of interest and concern to the New Brunswick business community.

B. Objective: To provide advice that contributes to the development and implementation of federal and provincial policies, programs and activities th: favourably impact on the domestic and international marketing efforts of New Brunswick companies.

C. Modus Operandi:

(1) To meet on a regular basis in a place or places convenient to a majority of Committee members.

(2) To work under the direction of a Chairman to be appointed by the Department of Commerce and Development.

(3) To have secretariat services provided by the Marketing Services Division of the Department of Commerce and Development.

(4) To have members (including the Chairman) appointed for a period of one year subject to reappointment.

(5) To receive from the Department on a regular basis, documents, papers, clippings, etc., related to trade development and trade policy.

(6) To have the representatives of industry associations act as media through which information and opinions can flow to and from the Department of Commerce and Development.

During the year 1983-84 (6) meetings of the Board were held in Fredericton, Moncton and Caraquet.

Major items affecting the trade of New Brunswick were discussed and recommendations concerning these items were made to the Minister. These were:

1. Canada U.S. Trade Relations
2. Federal Task Force on
   Canadian Flag Deep Sea Fleet
3. Prov. Gov't Practice
   Re: Dissemination of Drawings & Specifications for Government Construction.
4. Assistance & Incentives for
   Shipbuilding Industry.
5. Situation Re Transport Costs Incurred by
   N. B. Seed Potatoes for Export.

During the year the Board heard presentations from various federal and provincial governments and from various trade associations on matters related to trade.

These were:

1. Ms. Marie Nicole Temferta, President of the Canadian Association for Latin America and the Caribbean (CALA). Ms. Temferta discussed the trade and economic situation in the Latin America and Caribbean area.

2. Mr. Tony Halliday, Senior Advisor on Sectoral Matters, Department of External Affairs, Ottawa.
   Mr. Halliday gave an update and explanation of the sectoral free trade proposals and discussion between Canada and the United States.

3. Mr. Joe Gallant, Manager Food & Fisheries Section, N. B. Department of Commerce & Development. Mr. Gallant discussed and explained the reorganization of the Atlantic Fishery industry and its implications to New Brunswick.

4. Mr. Frank Petrie, President Canadian Export Association. Mr. Petrie discussed the outlook for Canadian exports and explained the organization and activities of the Canadian Export Association.

5. From time to time, representatives of the provincial Department of Commerce & Development attended meetings to discuss and explain programs and policies of the Trade Section of that Department.

In May of 1984, a comprehensive brief entitled "The Winds of Trade" was presented to the New Brunswick Cabinet Committee on Economic Development.

This brief presented the views and concerns of the Board which represents the New Brunswick industrial and manufacturing community to the Committee. The brief made recommendations regarding provincial government policies and programmes in regard to trade which fall into provincial jurisdiction.

The Chairman attended a meeting of the Federal Export Trade Development Board in Ottawa with the Deputy Minister of Commerce & Development at which a presentation on behalf of New Brunswick fisheries was made to the Federal Board.

The chairman also acted as a member of the N. B. Committee organizing Canada Export Trade Month which was held in October 1984.